

## CLAIMS

I claim:

1. a method for enhancing and operating a bet display system, said method comprised of the following steps:
  - entering and storing raw, financial data describing a bettor's financial condition in a financial profile of said bettor,
  - entering a storing a bet offer made by said bettor, , including an amount of money that said bettor has at stake,
  - upon a request by a user to display said bettor's bet offer, also displaying said profile data along with said offer.
2. a method for enhancing and operating a bet display system, said method comprised of the following steps:
  - entering and storing raw, financial data describing a bettor's financial condition in a financial profile of said bettor,
  - entering a storing a bet offer made by said bettor, including an amount of money that said bettor has at stake,
  - upon a request by a user to display said bettor's bet offer, invoking an algorithm for generating statistics from said financial data, said statistics measuring the significance of said bettor's stake relative to said bettor's net worth.